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FORM PTO-1083

Docket No.: 860.1003  
Date: January 9, 2008

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In re application of: **Akio IJIMA et al.**  
Serial No.: 10/699,498  
Filed: October 31, 2003  
For: **SYSTEM AND METHOD FOR DELIVERING AND MANAGING ADVERTISEMENTS**

Sir:

Transmitted herewith is a **Response to Notice of Non-compliant Amendment (1 page)** and **Corrected "Remarks" section of Amendment dated October 5, 2007 (1 page)** in the above-identified application.

☒ Also transmitted herewith are:

☐ Petition for extension under 37 C.F.R. 1.136

☒ Return receipt postcard

☐ Other:

☐ Check(s) in the amount of **\$00.00** is/are attached to cover:

☐ Filing fee for additional claims under 37 C.F.R. 1.16

☐ Petition fee for extension under 37 C.F.R. 1.136

☐ Fee for filing Information Disclosure Statement under 37 C.F.R. 1.17(p)

☐ Other:

☒ The Assistant Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0552.

☒ Any filing fee under 37 C.F.R. 1.16 for the presentation of additional claims which are not paid by check submitted herewith.

☒ Any patent application processing fees under 37 C.F.R. 1.17.

☒ Any petition fees for extension under 37 C.F.R. 1.136 which are not paid by check submitted herewith, and it is hereby requested that this be a petition for an automatic extension of time under 37 CFR 1.136.

  
Cary S. Kappel, Reg. No. 36,561

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I hereby certify that the documents referred to as attached therein and/or fee are being deposited with the United States Postal Service as "first class mail" with sufficient postage in an envelope addressed to "Mail Stop: Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" on January 9, 2008.

DAVIDSON, DAVIDSON & KAPPEL, LLC

BY: 

Sunil Raval



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Akio IJIMA	Application No.:	10/699,498
Filing Date:	October 31, 2003	Confirmation No.:	3133
Examiner:	Andre D. BOYCE	Attorney Docket:	860.1003
Art Unit:	3623	Customer No.:	23280
Title:	SYSTEM AND METHOD FOR DELIVERING AND MANAGING ADVERTISEMENTS		

Mail Stop: AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

January 9, 2008

**RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT**

Sir:

In response to the Notice of Non-Complaint Amendment dated December 31, 2007, a corrected sheet of the "Remarks" section of the amendment is submitted herewith. The Remarks section of the previously submitted Amendment dated October 5, 2007 has been amended to state on page 9: "New claims 22 to 37 have been added. Support for new claims 22 to 37 is found in the specification, e.g. paragraphs [0006] to [0027] of U.S. Patent Publication No. 2004-0093253."

It is believed that no additional fees are due for this submission. If any additional fees are due or if any fee has been overpaid, the Commissioner for Patents is hereby authorized to charge said fees or credit any overpayments to Deposit Account No. 50-0552.

Respectfully submitted,  
DAVIDSON, DAVIDSON & KAPPEL, LLC

By: \_\_\_\_\_

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